

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact for ad copy and artwork:

\_\_\_\_\_

### Space Reserved

Jan/Feb/March

April/May/June

July/Aug/Sept

Oct/Nov/Dec

### Ad size:

2 Page - \$1,800.00

Full Page - \$1,200.00

1/2 Page - 600.00

1/3 Page - \$400.00

1/4 Page - \$350.00

### Special Instructions:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Policies

Guaranteed position is not available except for some year-round, long-term commitments.

Liability for incorrectly printed or omitted advertising is solely the responsibility of the advertiser.

Advertisers cancelling placement after deadline are liable for payment in full for the space reserved.

#### Right of Refusal

The publisher, in its sole discretion, reserves the right to refuse any advertising that violates any current or future written or unwritten policy of acceptability.

#### Terms

50% Deposit is due upon receipt. Remaining balance is due upon given deadline.

#### Cancellation

If the contract is not fulfilled, the space purchased will be rebilled to the advertiser at the dollar volume level actually incurred, according to the rate schedules in effect when the advertising was published.

Advertiser's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Advertiser's Name Printed: \_\_\_\_\_ Date: \_\_\_\_\_

AMEX  Visa  MC  Account number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Name on card: \_\_\_\_\_

CVC: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Paypal (email or paypal credit) \_\_\_\_\_